



Mission Possible.



Why Autoraise

A skills crisis in the making.

Skills Shortage

- » The sector suffers from an aging workforce. (currently considered to be circa 48)
- » The pace of the technological advancement of the motor vehicle significantly challenging the capabilities of current skilled technicians
- » Repair complexity increasing while volumes remain stable (pre-covid)
- » The cost of training and retraining becoming unsustainable for the repair sector

Public Perception of the industry

- » The industry suffers from an image crisis due to poor promotion of the advances in bodyshop technology
- » The job roles available are seen as trades and not careers
- » The earning potential is not recognised

Apprenticeship funding and return on investment

- » Complex funding mechanisms
- » Lack of nationwide quality provision
- » Insufficient evidence on the return on investment potential



Our mission

To create a sustainable pipeline of talent for the long-term security of the sector.

Our vision

To have the body repair sector recognised as a career destination, brimming with youthful talent, securing a pipeline of skills that creates a long-term sustainable workforce capable of safely repairing the cars of the next generation of drivers

Our ultimate goal

To do this we believe we need...

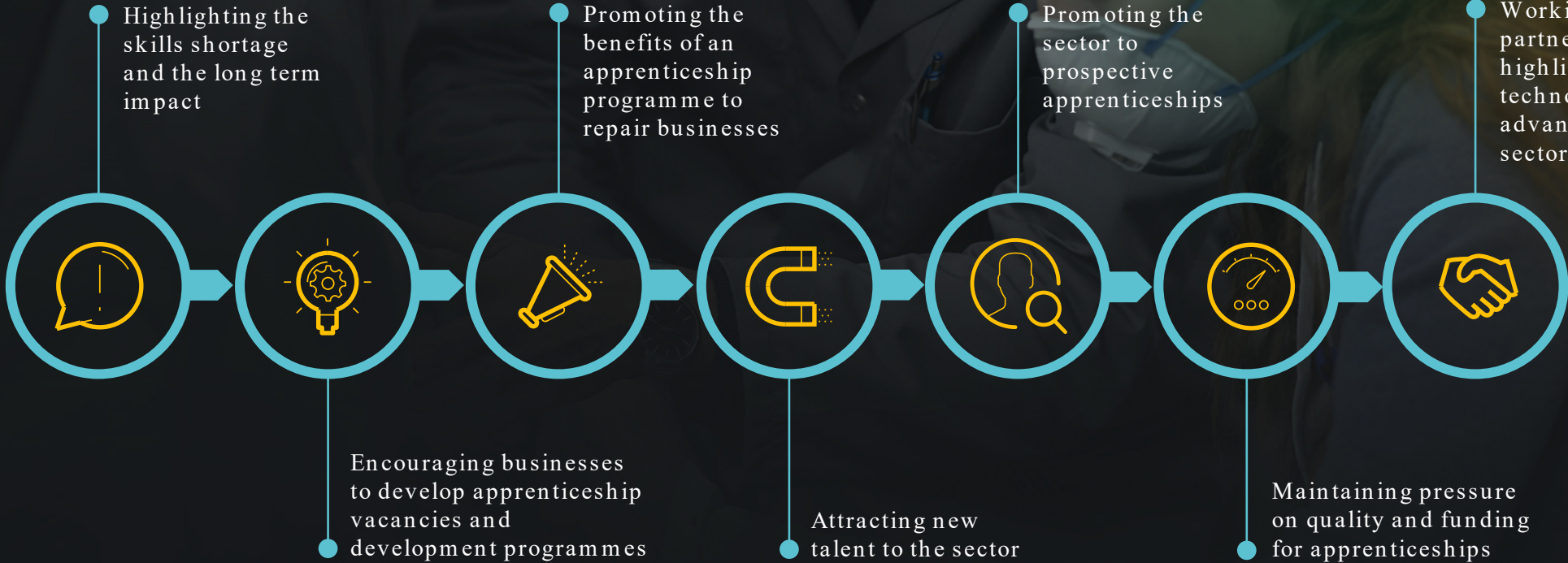
To ensure the rate of technician attrition is surpassed in growth in new talent within this decade.

- » 2000 new apprentice positions per year by 2025
– Circa 25% growth
- » Matched growth in training capacity industry wide by 2025
- » Apprentice retention rates above 80% by 2027 –
Circa 20% growth
- » An average age of competent technicians below 40 by 2030 – Circa 20% reduction



Highlighting and articulating the skills crisis

Changing Perspectives



Developing Apprenticeship Opportunities

What we need from you

Protect the on going work of the charity through immediate and sustainable funding.

- » Support the stepping up campaign - £10k emergency fund donation
- » Support the creation of a sustainability working group
- » Build a mechanism for your organisations sustainable funding support
- » Spread the word and use your influence to increase the value we can add

Thank you

